

Module Descriptor – Corporate Responsibilities and Business Ethics

Module – Short Title

Corporate Responsibilities and Business Ethics

Module – Long Title

Corporate Responsibilities and Business Ethics

Level

3

Credits

10

Semester

2

Pass Mark

40%

Module Description

This course introduces business ethics, corporate social responsibility and corporate governance. Topics covered include the role of ethics and corporate social responsibility in business and society, best practice for corporate governance, identification of ethical dilemmas, approaches and theories to ethics in a business environment and ethical assessment and decision making for sustainable business performance and integrity.

Learning Outcomes

On completion of this module students should be able to:

- Explain the role of ethics and corporate social responsibility in business and society and in particular the role for financial institutions
- Identify ethical dilemmas in business
- Explain different ethical approaches and theories
- Describe and apply corporate governance best practice and assess governance practice in their own institution
- Apply ethical assessment and decision making tools as part of a management competency for sustainable business performance and integrity

Prior Learning:

- Requirements – Completion of all subjects at Stage 2

Assessment

- Examination
- Three Essay type questions with students required to answer two and 22 true/false questions with students required to answer all
- 3 hours
- 50% of Final Grade
- Continuous Assessment (50%) - comprising 2 pieces of assessment 25% (project) and 25% (case study) mid semester.

Workload (hours)

• Class Contact = (3 full days on campus of 6 hours each)	18
• Specified Learning Activities [assignments etc.]	
o Reading =	30
o Assignment =	50
o Reflective learning =	25
• Autonomous Student Learning	
o Class preparation =	10
o Self-Directed Learning =	50
o Exam Preparation =	27
o Exam =	3
Total =	213

Students will be expected to reflect upon how the course concepts are applicable in their own workplace. A central feature of this module will be the sharing of the application and experience during class and the illustration of this experience in the coursework submitted. Advance preparation for the occasional classes scheduled, as part of this distance-learning module will be an important feature. Readings and questions to be reflected upon in advance of each meeting with the module tutor will be assigned at the start of the semester.

Additional Information

- The module is aimed at students who aspire to management and senior management careers in Financial Services in which an understanding of ethics and governance is a key competence.
- The module seeks to develop knowledge and awareness of the ethical issues facing business and to provide students with the capabilities to manage ethically, adhering to corporate governance best practice in order to deliver sustainable business performance for all stakeholders in financial services and in society at large.