

## Module Descriptor – Investment

### Module – Short Title

Investment

### Module – Long Title

Bachelor of Financial Services Stage 2 – Investment

### Level

2

### Credits

10

### Semester

1

### Pass Mark

40%

### Module Description

This course introduces the fundamentals of the Investment process i.e. what makes particular types of financial assets or combinations of financial assets desirable from the point of view of investors who have different attitudes towards risk.

### Learning Outcomes

On completion of this module students should be able to:

- Explain the relationship between risk and return and the construction of portfolios
- Assess the practicalities of portfolio formation and asset allocation
- Describe and critique some asset pricing theories and explain how they can be used to assess portfolio performance
- Explain the term structure of interest rates and the management of a bond portfolio
- Recognise their own financial institution's position on interest rates
- Explain and evaluate the methods for valuing stocks

### Prior Learning:

- Requirements – Completed microeconomics or macroeconomics at stage 1 and/or Introduction to Financial Accounting Information/Company Financial Statements/Information for Management Decision Making/Financial Statements Analysis

### Assessment

- Examination
- Section A is compulsory and will consist of 15 out of 25 short questions. In section B students will do two out of 4 questions. Both Section A and Section B carry equal marks.
- 60% of Final Grade
- 3 Hours
- Continuous Assessment (40%) - comprising 2 pieces of assessment worth 20% (project) and 20% (essay) mid semester respectively.

**Workload (hours)**

• Class Contact = (6 x 3 hour sessions delivered on campus)	18
• Specified Learning Activities [assignments etc.]	
o Reading =	25
o Assignment =	40
o Reflective learning =	25
• Autonomous Student Learning	
o Class preparation =	15
o Self-Directed Learning =	50
o Exam Preparation =	27
o Exam =	3
<b>Total =</b>	<b>203</b>

Students will be expected to reflect upon how the course concepts are applicable in their own workplace. A central feature of this module will be the sharing of the application and experience during class and the illustration of this experience in the coursework submitted. Advance preparation for the occasional classes scheduled, as part of this distance-learning module will be an important feature. Readings and questions to be reflected upon in advance of each meeting with the module tutor will be assigned at the start of the semester.

**Additional Information**

- The module is aimed at students who are interested in investment theory and who aspire to management and senior management careers in Financial Services.
- The module seeks to provide students with an understanding of investment theory and to develop their ability to apply that theory in a practical way to build, evaluate and manage investments.