

Module Descriptor – Strategy Implementation

Module – Short Title

Strategy Implementation

Module – Long Title

Strategy Implementation

Level

3

Credits

10

Semester

2

Pass Mark

40%

Module Description

This course introduces the fundamentals of strategy implementation. Topics covered include organisation structure and design, processes and process design, control and review, change management and leadership.

Learning Outcomes

On completion of this module students should be able to:

- Explain the relationship between strategy and organisational structure and design
- Analyse and design the processes required to implement the chosen strategy and identify any processes in their organisation that relate to their institution's strategy
- Evaluate their own financial institution's organisational structure and assess the relationship between the structure and their institution's strategy
- Describe the methods for controlling and reviewing the implementation process and strategic performance
- Outline the fundamental elements of change management and the importance of leadership in the change process

Prior Learning:

- Requirements – Completion of all subjects at Stage 2

Assessment

- Assignment
- Project/Essay
- 100% of Final Grade
- Completed assignment due for end semester

Workload (hours)

• Class Contact = (3 full days on campus of 6 hours each)	18
• Specified Learning Activities [assignments etc.]	
o Reading =	35
o Assignment =	80
o Reflective learning =	20
• Autonomous Student Learning	
o Class preparation =	10
o Self-Directed Learning =	50
o Exam Preparation =	0
o Exam =	0
Total =	213

Students will be expected to reflect upon how the course concepts are applicable in their own workplace. A central feature of this module will be the sharing of the application and experience during class and the illustration of this experience in the coursework submitted. Advance preparation for the occasional classes scheduled, as part of this distance-learning module will be an important feature. Readings and questions to be reflected upon in advance of each meeting with the module tutor will be assigned at the start of the semester.

Additional Information

- The module is aimed at students who wish to develop their planning and delivery capabilities and who aspire to management and senior management careers in Financial Services.
- The module seeks to develop the capabilities of students to lead, plan and manage the implementation of strategy and to evaluate the performance of the implementation process.